



Order / Rev:	698391 - 2
Alt Order #:	6226634
Flight Dates:	10/09/12 - 10/15/12

Advertiser: American Crossroads  
Product Desc: AMERICAN CROSSROADS  
Estimate: 1778

WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WTLV	10/13/12	10/14/12	Sa-Su 6-630p	CM	Sat-Sun 6p-6:30p	-----SS	:30	2	\$250.00	P-3	0.00	NM	1	\$250.00
				Sa-Su 6-6:30pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----SS		2				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTLV	10/08/12-10/14/12		Sa-Su 6-630p		Sat-Sun 6p-6:30p	-----SaSu	:30		<del>(\$250.00)</del>		0.00	NM		
	Credited														
N 33	WTLV	10/13/12	10/13/12	Sat 8-10a	CM	8a-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Sat 8a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$300.00		0.00			
N 34	WTLV	10/09/12	10/12/12	M-F 11a-12p	CM	M-F 11a-12p	-TWTF--	:30	2	\$85.00	P-3	0.00	NM	2	\$170.00
				First Coast Living											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$85.00		0.00			
													Totals	82	\$44,990.00